

J.J. College of Arts and Science (Autonomous)
Proposed Course Structure based on TANSCH and UGC-LOCF
(Choice Based Credit System)

(Applicable for the Candidates admitted from the Academic Year 2026 – 2027 Onwards)
PG and Research Department of Business Administration

Sl. No	Course Category	Course Code	Course	Credits	Hours/Week	Marks		
						CIA	ESE	Total
Semester I								
1	Part - I	U1R4TL1/HL1/FL1	Tamil	3	6	30	70	100
2	Part - II	U1R4EL1	English	3	6	30	70	100
3	Part - III	U1R4BACC1	Principles of Management	5	5	30	70	100
4		U1R4BACC2	Accounting For Managers-I	5	5	30	70	100
5		U1R4BAAC1	Business Economics	3	3	30	70	100
6		U1R4BAAC2	Business Environment	3	3	30	70	100
7	Part - IV	U1R4_GEC1	To be opted from other Department	2	2	30	70	100
Total				24	30	-	-	700
Semester II								
1	Part - I	U2R4TL2/HL2/FL2	Tamil	3	6	30	70	100
2	Part - II	U2R4EL2	English	3	6	30	70	100
3	Part - III	U2R4BACC3	Marketing Management	5	5	30	70	100
4		U2R4BACC4	Accounting For Managers-II	5	5	30	70	100
5		U2R4BAAC3	Computer Application in Business	3	3	30	70	100
6		U2R4BAAC4P	Computer Application in Business Practical	3	3	40	60	100
7	Part – IV	U2R4_GEC2	To be opted from other Department	2	2	30	70	100
Total				24	30	-	-	700
Semester III								
1	Part – I	U3R4TL3/HL3/FL3	Tamil	3	5	30	70	100
2	Part – II	U3R4EL3	English	3	5	30	70	100
3	Part – III	U3R4BACC5	Organizational Behavior	5	5	30	70	100
4		U3R4BACC6	Cost and Management Accounting	5	5	30	70	100
5		U3R4BAAC5	Business Communication	3	4	30	70	100
6	Part – IV	U3R4BASEC1:1 /1:2	1:1 Insurance Management / 1:2 Event Management	2	2	30	70	100
7		U3R4BAVE	Value Education	2	2	30	70	100
8	Part – V	U3R4HW	Health And Wellness	1	2	-	-	100
Total				24	30	-	-	800

V. Sathya

M. Sub

(Dr. V. Sathya Retha)

(M.S.M. Suresha)

S. Maheshwari
(Dr. S. Maheshwari)

Semester IV								
1	Part - I	U4R4TL4/HL4/FL4	Tamil	3	5	30	70	100
2	Part - II	U4R4EL4	English	3	5	30	70	100
3	Part - III	U4R4BACC7	Legal Aspects of Business	5	6	30	70	100
4		U4R4BACC8	Fundamentals of Research Methodology	5	5	30	70	100
5		U4R4BAAC6	Business Mathematics and Statistics	3	5	30	70	100
6	Part - IV	U4R4BASEC2:1 / 2:2	2:1 Soft Skills / 2:2 Investment Management	2	2	30	70	100
7		U4R4BASLC1	Online Course from Swayam / Swayam plus / Department Specific Courses	2	-	-	-	100
8		U4R4ES	Environmental Studies	2	2	30	70	100
Total				25	30	-	-	800
Semester V								
1	Part - III	U5R4BACC9	Entrepreneurship Development	5	5	30	70	100
2		U5R4BACC10	Financial Management	4	5	30	70	100
3		U5R4BACC11	Production And Operational Management	4	5	30	70	100
4		U5R4BACC12	Strategic Management	4	5	30	70	100
5		U5R4BADSE1:1 / 1:2	1:1 Stress Management / 1:2 Intellectual Property Rights	3	5	30	70	100
6	Part - IV	U5R4BAINT	Internship	2	-	-	-	100
7		U5R4BASEC3:1 / 3:2	3:1 Modern Banking / 3:2 Digital Marketing	2	3	30	70	100
8		U5R4BASLC2:1/2:2	Online Course from Swayam / Swayam plus / Department Specific Courses	2	-	50	50	100
9		U5R4BAIDM	Introduction to Disaster Management	2	2	25	75	100
Total				28	30	-	-	900
Semester VI								
1	Part - III	U6R4BACC13	Human Resource Management	4	5	30	70	100
2		U6R4BACC14	International Business	4	5	30	70	100
3		U6R4BACC15PW	Project Work	4	6	-	-	100
4		U6R4BADSE2:1 / 2:2	Services Marketing/ Salesmanship	3	5	30	70	100
5		U6R4BADSE3:1 /3:2	3:1 Entrepreneurship Skills & Startups / 3:2 Talent Management	3	5	30	70	100
6	Part - IV	U6R4BAVAC	Management Information System	2	2	-	-	100
7		U6R4GS	Gender Studies	2	2	30	70	* 100
	Part - V	Extension Activity	Extension Activity	1	-	-	-	-
Total				23	30	-	-	700
Grand Total				148				4600

V. Sathyakrishna
(Dr. V. Sathyakrishna)

M. Sree
(Mrs. M. Sree)

S. Maheshwari
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